



FOR IMMEDIATE RELEASE:

Thorn Hill Vineyards Announces new Status as Limited Winery

Lancaster, Pennsylvania – March 10, 2011 – Jack and Amy Thorn, owners of California-based winery, Thorn Hill Vineyards, are announcing that they have just received a Limited Winery License in the Commonwealth of Pennsylvania.

The Pennsylvania Liquor Control Board (PLCB) issues Limited Winery licenses to select wineries that produce less than 200,000 gallons of alcoholic ciders, wines, or wine coolers per year. The license gives the winery the ability to sell their product in the state without the middleman of the PLCB. This allows orders to be taken over the phone, by mail, on the internet or at a retail location. Shipping to private locations also falls under the realm of this license.

Jack Thorn, Owner and CEO of Thorn Hill Vineyards, is excited about the potential for growth of his winery. “It is wonderful news that the PLCB will allow a California winery to have up to five stores in Pennsylvania to sell directly to PA residents,” Mr. Thorn said. “Both Amy Thorn and I have been lifelong residents of Pennsylvania, and being able to have this special license in our native state is a major opportunity for wine lovers to have direct access to California wine.” He continued, “We look forward to professionally handling our wine stores with experienced wine advisors; as well as offer wine appreciation education classes to all interested parties”

The Thorns have plans in the works to open their first satellite Thorn Hill Vineyards Tasting Room in Lancaster County late in the summer of 2011.

Thorn Hill Vineyards specializes in hand-crafted artisan wines of exceptional quality. The vineyard currently has grape growing locations in Napa, Sonoma, and Lake County, California and produces a wide variety of artisan red and white wines that are currently available for purchase at many Pennsylvania State Liquor stores, in the Luxury Collection, or can be ordered online at www.thornhillvineyards.com.

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